



**BigIdea**  
Technologies

# Company Introduction

Process | Insights | Automation

# AGENDA

**What we do**

Who we are

# We help enterprises **blend process, insights & automation** to achieve four main goals in their Digital Transformation programs...

Identify & assess automation opportunities, drive end to end digital transformation initiatives

**2.0**  
**AUTOMATION**

Lower the cost of regulatory change, manage controls and operate your business with confidence

**3.0**  
**RISK & COMPLIANCE**

**4.0**  
**CUSTOMER EXCELLENCE**

**1.0**  
**OPERATIONAL EXCELLENCE**

Eliminate silos & establish enterprise wide capability for continuous improvement

Make amazing customer experience an operational reality by closing the process gap for all journeys

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# Digital Transformation

## Goal 1

**1.0**

**OPERATIONAL  
EXCELLENCE**

# We help your Opex goals with five key transformation imperatives across the enterprise

1

## Process & Capability Assessment

Identify and prioritize process improvement initiatives based on business value and organizational readiness.

2

## Business Process Improvement

Deliver measurable process as well as operational improvements and results.

3

## Performance Measurement

Measure and drive ongoing performance improvement with aligned metrics, balanced scorecards and reports.

4

## Technology Enablement

Assess, select and deploy the best-fit solutions that support your business process improvement goals.

5

## Organizational Support / Alignment

Sponsorship, Roadmap & Goals, Process Architecture, Alignment & Ownership, Change Management, Governance.

- We use our knowledge of Processes and combine it with Lean, Six-Sigma and Design Thinking disciplines to enable business transformation.
- We use several low code platforms and technologies to provide a quick and realistic findings and recommendations, to fast track implementations and value realization.



# Digital Transformation

Goal 2

**2.0**

**AUTOMATION**

# We help organizations look at broad range of available options and build a solution that fits the need and delivers the best value

## Automation Technologies

### Traditional Automation

1. Scripting
2. Scraping
3. Workflow
4. Record & Play
5. Dev/Test Automation

### Digitization+BPM/RPA

1. OCR/ICR
2. Rules Engines/BPM
3. RPA
4. Computer Vision

### “Intelligent/Cognitive/AI” Capabilities

1. Machine Learning -self learning, self training models
2. NLP & Contextual Semantic Analysis
3. Advanced Analytics, Voice to Text
4. Structured/Unstructured Data Mining

- We use low-code/no-code platforms that are quick to deliver, when building these solutions.
- Typical delivery cycles are 9-12 weeks for each use case.

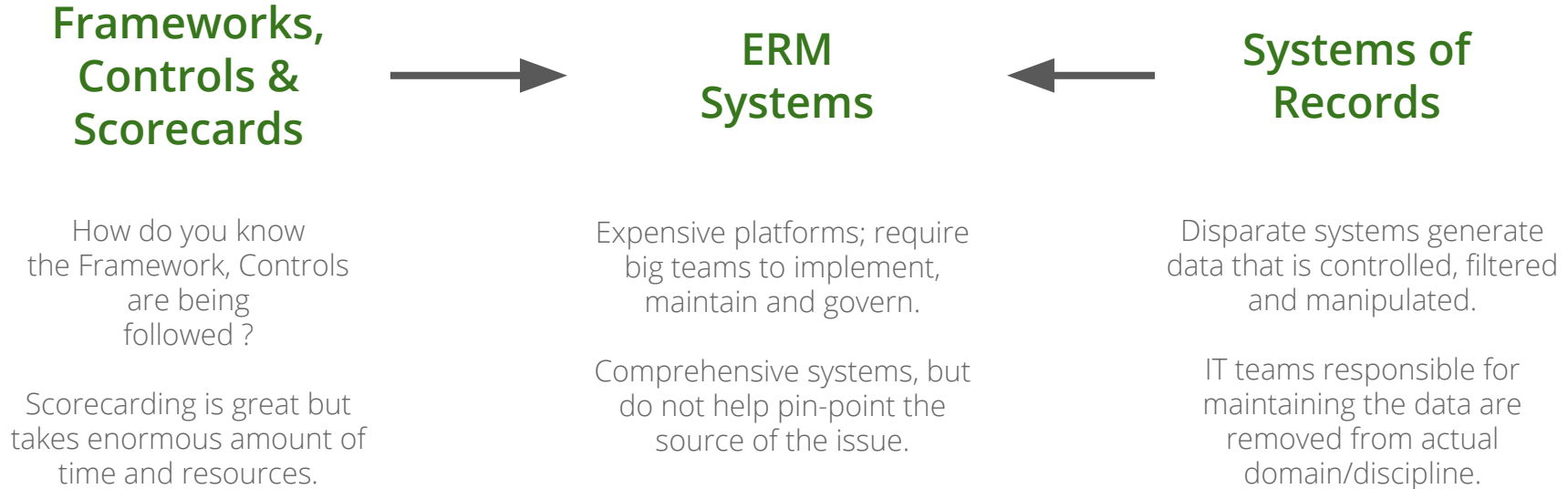
# Digital Transformation

## Goal 3





# Enterprise efforts to manage risks & compliance emphasize reporting, but often struggle with actual testing...



**What-if you effectively trace issues, track and monitor in real time and intervene in troubleshooting risky situations ?**

# We blend Process, Data, Analytics & Automation to help you **model, test & operate** your compliance program with confidence



## PROCESS DISCOVERY

Process mapping & Modeling using guided and automated routes to ensure no critical activities are being missed.



## PROCESS COMPLIANCE

Assess compliance, test key controls such as segregation of duties, compare actual practices against the practices called for in law or policy.



## PERFORMANCE ANALYSIS

Examine the effectiveness or efficiency. Analyze performance of individuals or entire departments. Identify the outcomes achieved.



## FINANCIAL ANALYSIS

Track money flow within processes. Analyze and verify compliance in procurement, accounts payable or accounts receivable processes.

**MODELING**

**MINING**

**ANALYTICS**

**AUTOMATION**

# Digital Transformation

## Goal 4



Our **Customer Excellence** services help you map & model customer journeys, use data & analytics to provide insights into customer behavior, understand patterns & make recommendations.

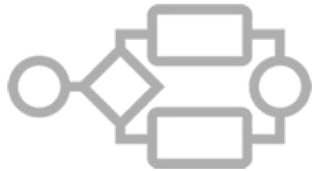
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## Customer Journey Mapping



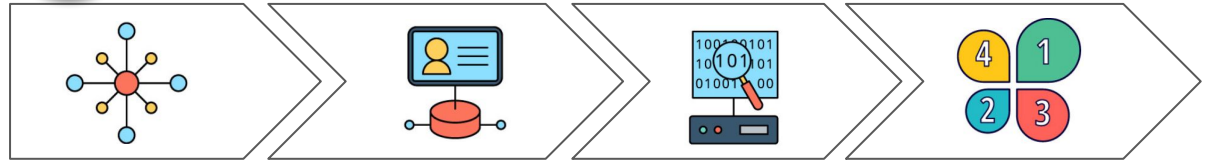
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## Business Process Modeling



3

## Customer Journey Analytics



### Gathering

Identify & Connect  
Data from Multiple  
Channels

### Connecting

Connect Data from  
different sources  
through customer  
identifiers

### Visualizing

Study Journeys, get  
behavioural insights,  
identify bottlenecks  
and high friction  
points

### Acting

Real Time  
recommendations,  
tune offerings

Data

Info

Results

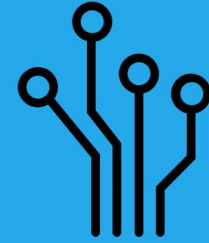
# AGENDA

What we do

**Who we are**

# Management Consulting Firm

- Headquartered in New Jersey, USA
- Incorporated in 2019
- Access to network of Consultants/SMEs



**BigIdea**  
**Technologies**

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It is indeed a **BigIdea-**

“all enterprises, big or small can  
unleash transformational outcomes  
by combining power of Process,  
Analytics & Automation”

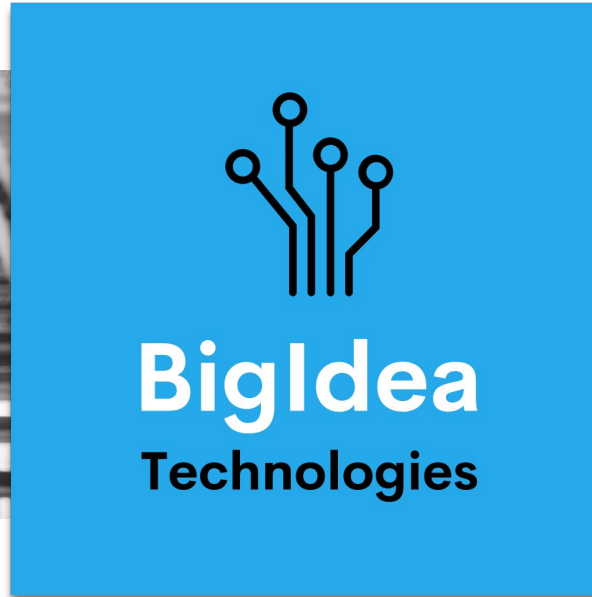
**We are partners with some of the leading firms to provide a complete end to end Transformation expertise for our clients...**





# We strive to strike a balance...

Consulting that makes sense !



Delivery that instills confidence !



**US based delivery with right mix of People, Process & Technology**

# ***Thank You !***

Talk to Us !

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