



BigIdea
Technologies

Company Introduction

Process | Insights | Automation

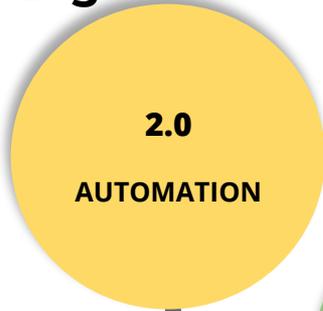
AGENDA

What we do

Who we are

We help enterprises **blend process, insights & automation** to achieve four main goals in their Digital Transformation programs...

Identify & assess automation opportunities, drive end to end digital transformation initiatives



Lower the cost of regulatory change, manage controls and operate your business with confidence



Eliminate silos & establish enterprise wide capability for continuous improvement

Make amazing customer experience an operational reality by closing the process gap for all journeys

**BigIdea
Technologies**

Digital Transformation

Goal 1



We help your Opex goals with five key transformation imperatives across the enterprise

1

Process & Capability Assessment

Identify and prioritize process improvement initiatives based on business value and organizational readiness.

2

Business Process Improvement

Deliver measurable process as well as operational improvements and results.

3

Performance Measurement

Measure and drive ongoing performance improvement with aligned metrics, balanced scorecards and reports.

4

Technology Enablement

Assess, select and deploy the best-fit solutions that support your business process improvement goals.

5

Organizational Support / Alignment

Sponsorship, Roadmap & Goals, Process Architecture, Alignment & Ownership, Change Management, Governance.

- We use our knowledge of Processes and combine it with Lean, Six-Sigma and Design Thinking disciplines to enable business transformation.
- We use several low code platforms and technologies to provide a quick and realistic findings and recommendations, to fast track implementations and value realization.



Digital Transformation

Goal 2



2.0

AUTOMATION

We help organizations look at broad range of available options and build a solution that fits the need and delivers the best value

Automation Technologies

Traditional Automation

1. Scripting
2. Scraping
3. Workflow
4. Record & Play
5. Dev/Test Automation

Digitization+BPM/RPA

1. OCR/ICR
2. Rules Engines/BPM
3. RPA
4. Computer Vision

“Intelligent/Cognitive/AI” Capabilities

1. Machine Learning -self learning, self training models
2. NLP & Contextual Semantic Analysis
3. Advanced Analytics, Voice to Text
4. Structured/Unstructured Data Mining

- We use low-code/no-code platforms that are quick to deliver, when building these solutions.
- Typical delivery cycles are 9-12 weeks for each use case.

Digital Transformation

Goal 3



Enterprise efforts to manage risks & compliance emphasize reporting, but often struggle with actual testing...

Frameworks, Controls & Scorecards



ERM Systems



Systems of Records

How do you know the Framework, Controls are being followed ?

Scorecarding is great but takes enormous amount of time and resources.

Expensive platforms; require big teams to implement, maintain and govern.

Comprehensive systems, but do not help pin-point the source of the issue.

Disparate systems generate data that is controlled, filtered and manipulated.

IT teams responsible for maintaining the data are removed from actual domain/discipline.

What-if you effectively trace issues, track and monitor in real time and intervene in troubleshooting risky situations ?

We blend Process, Data, Analytics & Automation to help you **model, test & operate** your compliance program with confidence



PROCESS DISCOVERY

Process mapping & Modeling using guided and automated routes to ensure no critical activities are being missed.



PROCESS COMPLIANCE

Assess compliance, test key controls such as segregation of duties, compare actual practices against the practices called for in law or policy.



PERFORMANCE ANALYSIS

Examine the effectiveness or efficiency. Analyze performance of individuals or entire departments. Identify the outcomes achieved.



FINANCIAL ANALYSIS

Track money flow within processes. Analyze and verify compliance in procurement, accounts payable or accounts receivable processes.

MODELING

MINING

ANALYTICS

AUTOMATION

Digital Transformation

Goal 4



Our **Customer Excellence** services help you map & model customer journeys, use data & analytics to provide insights into customer behavior, understand patterns & make recommendations.

1 Customer Journey Mapping



2 Business Process Modeling



3

Customer Journey Analytics



Gathering

Identify & Connect Data from Multiple Channels

Connecting

Connect Data from different sources through customer identifiers

Visualizing

Study Journeys, get behavioural insights, identify bottlenecks and high friction points

Acting

Real Time recommendations, tune offerings

Data

Info

Results

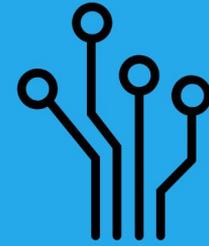
AGENDA

What we do

Who we are

Management Consulting Firm

- Headquartered in New Jersey, USA
- Incorporated in 2019
- Access to network of Consultants/SMEs



BigIdea
Technologies

Process | Insights | Automation

It is indeed a **BigIdea-**

“ all enterprises, big or small can
unleash transformational outcomes
by combining power of Process,
Analytics & Automation”

We are partners with some of the leading firms to provide a complete end to end Transformation expertise for our clients...

celonis

Registered Partner



Implementation Partner

minuit

Reseller & Implementation Partner



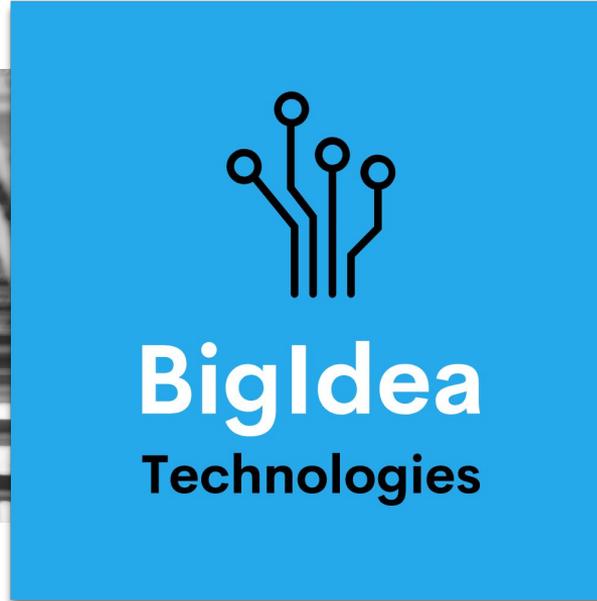
Reseller & Implementation Partner



Implementation Partner

We strive to strike a balance...

Consulting that makes sense !



Delivery that instills confidence !



US based delivery with right mix of People, Process & Technology

Thank You !

Talk to Us !

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